

## THE MORGAN STANLEY EXHIBITION

# THE MISSING THREAD: UNTOLD STORIES OF BLACK BRITISH FASHION







Curated by the Black Oriented Legacy Development Agency
21 September 2023 – 07 January 2024
East Wing Galleries

General admission £12/Concessions (disabled, job seekers, seniors, NHS) £9.50

This autumn, **Somerset House** explores the untold stories of Black British fashion in a major new exhibition, **The Missing Thread**.

Spanning from the 1970s to the present day, *The Missing Thread*, curated by the **Black Oriented Legacy Development Agency (BOLD)**, charts the shifting landscape of Black British culture and the unique contribution it has made to Britain's rich fashion design history.

Black creativity has had a profound influence on British fashion and continues to be referenced to great effect, often without acknowledgement. The exhibition seeks to redress this, celebrating the unique visions and impact of a generation of trailblazing Black creatives whose contributions have been misrepresented or excluded from the story of British fashion.

Set against a backdrop of politics and culture, the show examines how Black style and creativity has evolved across the decades and in turn influenced the world of fashion through music, photography, art and design.

# **Exhibition overview**

The exhibition will tell the story of Black creativity through four distinct themes - **Home**, **Tailoring**, **Performance** and **Nightlife** - each referencing the spaces which inspired and allowed the culture of Black

British fashion and design to develop on its own terms. Rather than approaching fashion in isolation, the Black

contribution to British fashion culture will be set within the broader socio-political context, placing garments alongside artworks, cultural artefacts, music, memorabilia, videos and installations. *The Missing Thread* concludes by spotlighting the genius of one of Britain's most influential fashion designers, the late **Joe Casely-Hayford OBE**, presenting the first ever major staging of pieces from the designer's extensive archive. A series of original commissions by contemporary Black designers will be woven throughout the show, including **Nicholas Daley**, **Bianca Saunders**, **Martine Rose** and **Saul Nash**, celebrating the generational lineage of Black creative excellence in British fashion.

#### Home

Opening the show, **Home** explores the intercontinental roots of Black British style and the safety Black Britons found in family, friends and community when faced with the harsh reality of racism in the UK. For many Black creatives, the domestic setting was a place to engage with their international roots, with global ideas about culture and style providing a rich source of inspiration beyond the often-threatening landscape of 20th Century Britain. Works by artists and designers including **Chris Ofili**, **Eddie Chambers**, **Maud Sulter**, **Faisal Abdu'Allah** and **Christine Checinska**, that both celebrate and challenge the central role of the home will feature, drawing on ideas of heritage, memory and identity. In addition, photographer **Pogus Caesar's** documentation of the Handsworth Riots in 1985, which were sparked by tension between local Black and Asian communities with the police, sheds light on the precarity of calling Britain home.

# **Tailoring**

The second part of the exhibition explores **Tailoring**, not just as an expertise and craft, but also as a statement of defiance, aspiration and pride, practiced by Black Britons establishing their own style identity. As well as celebrating the sartorial precision and elegance of tailoring as an artform, the exhibition seeks to unpick how a style of dress, often perceived as the preserve of the elite, has been used as a kind of armour to maintain boundaries and counter racist preconceptions, particularly by Black men. Significant works by both renowned and unsung designers will feature, including a red beaded silk crepe evening dress worn by Princess Diana that was created by couture designer **Bruce Oldfield**; tailored puffer jackets from acclaimed designer, pattern maker and educator **Monisola Omotoso**; subversive tailoring exploring subcultures through design by fashion collective **Art Comes First**; the 2009 England football kit designed by third-generation tailor **Charlie Allen**; a runway look from iconic **Givenchy** menswear collection by **Ozwald Boateng OBE** and a new commission from designer **Wayne Pinnock**, whose 1997 Royal College of Art show achieved widespread acclaim. The works will sit alongside photography from **Vanley Burke**, who captured Black Britons use of tailored style, depicting communities that were and continue to be excluded from national narratives. Meanwhile, stylised portraits of gay Black men in 1980s South London by **Rotimi Fani-Kayode** provide an alternative vision of Black masculinity that is stripped of sharp suit edges.

# **Performance**

Next, the exhibition will delve into **Performance**, not only spotlighting the achievements of Black performers themselves but breaking down notions of 'being seen' and the impact and power of the interpretations that follow suit. Acts of performance from Black cultural figures - whether through dance, fashion, music, film, sporting achievement or beyond - have left a lasting impression on British culture, but the exhibition will go further, exploring how for many Black Britons performance became a part of everyday life, not limited just to those in the public eye. Black people navigating discrimination in Britain were often being observed and monitored; style, hair, attitude, language and movement became a performance rooted in self-preservation, rebellion and

resistance. Artefacts including streetstyle garments from **Kervin Marc**, iconic 1998 book **Sneakers: Size Isn't Everything by Milk**, portraits of Black beauty queens captured by **Raphael Albert**, fashion photography documenting 90s style by **Cynthia Lawrence-John** and a vintage Sound System restored by some of London's finest engineers and selectors, **The Mighty Ruler**, will feature. The exhibition will showcase how performance of coolness, confidence and community identity through streetstyle, beauty, sneaker culture or music, was an important source of strength and pride in a hostile society.

# Nightlife

Nightlife will celebrate the spaces that provided the freedom and opportunity, beyond the boundaries of mainstream cultural status quo, for Black creatives to meet, network and express individual and collective identity safely. Subcultures at the intersection of fashion and music that grew out of parties and clubs - from rave to hip-hop to reggae to punk - made new ways to engage possible, nurturing the visions of consecutive generations of Black fashion designers. Ninivah Khomo, couture designer who trailblazed the use of the leopard print pattern and Marc Hare, influential shoe designer known for his work with adidas, Lacoste and eponymous brand Mr Hare, will feature. Visitors are also invited to explore photographs showcasing the central role of subculture and community in finding joy and identity in resistance, featuring the likes of Jennie Baptiste, who photographed the elaborate styles the Dancehall scene; Normski, whose work capturing the fashion of 80s Hip Hop appeared in The Face and Vogue; Eileen Perrier, whose portraits recorded the 90s rave-influenced styles of attendees at the Afro Hair and Beauty Show and Ajamu, who depicted Black queer desire. The impact of Black music icons across genres, as the soundtracks of these spaces and scenes, will also be celebrated, from Wunmi, Sade and Grace Jones.

# The Story of Joe Casely-Hayford

The fifth and final part of the exhibition tells the story of the late **Joe Casely-Hayford OBE**, who passed away in 2019. The designer, despite being held in quiet esteem within the fashion world, has not been met with the same recognition as his white peers who have become household names. Over a four-decade long career, Casely-Hayford revolutionised menswear, attaining cult status internationally for his subversive Savile Row sensibility and iconic fans including the likes of Lou Reed, The Clash and U2 and shaping the visions of generations of designers who have come since. Working closely with the designer's family, with exclusive access to the Casely-Hayford archive, the exhibition will close with a substantial showcase of unseen studio material and items from the designers most influential collections. In 2009 the designer launched the Casely-Hayford label in partnership with his son Charlie, which continues Joe's legacy through modern statement tailoring from its iconic Marylebone flagship store today.

# **New Commissions**

The exhibition will spotlight the generational lineage of Black creative excellence in British fashion through newly commissioned works from the new wave of contemporary Black British artists and designers who continue to remake the fabric of British fashion today. *The Missing Thread* will feature exclusively crafted works responding to the themes and legacies explored in the show from designers including GQ's Designer Fashion Fund 2022 recipient, **Nicholas Daley**; winner of the prestigious grand prize at the 2021 ANDAM Fashion Award, **Bianca Saunders**; a designer beloved by fashion A-listers including Rihanna, Kendrick Lamar, Rosalía who has previously consulted for Balenciaga, **Martine Rose** and the Somerset House Studios artist who was awarded the 2022 Queen Elizabeth II Award for British Design, **Saul Nash**.

The curators of the exhibition, **The Black Oriented Legacy Development Agency (BOLD)** is a creative, design development agency working to forge structural and institutional change across the fashion industry and beyond. The agency is the brainchild of **Andrew Ibi**, **Harris Elliott** and **Jason Jules**. Andrew states, 'The Missing Thread is a vehicle to examine past, present and future- to contextualise Black fashion culture with authority. Retrospective acknowledgement and recognition of Black cultural contribution is key to this exhibition'.

Global financial services firm **Morgan Stanley** is headline sponsor of the exhibition. **Tosin Akinluyi**, Head of EMEA Macro Research for the firm, states, 'We are proud to support The Missing Thread, which represents an important step on the journey to inclusivity for Black creatives in British culture. In the spirit of allyship we applaud BOLD, Somerset House and all the represented and contributing innovators who are part of the narrative of British identity today, and tomorrow'.

Independent graphic design studio by **Carolyne Hill**, **ChillCreate** and multidisciplinary creative studio by **Olivier Geraghty**, **O.G Studios**, provide the 2D and 3D design backdrop to the exhibition.

Full events and digital programme to be announced.

#### **NOTES TO EDITORS**

Dates: 21 September 2023-7 January 2024

Tickets: General admission £12.50/Concessions (disabled, job seekers, seniors, NHS workers) £9.50

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# **ABOUT BOLD**

# **Harris Elliott**

Harris Elliott is a creative director, curator and stylist based in London. Elliott is renowned for his international cultural, style exhibitions Return of the Rudeboy with Dean Chalkley (at Somerset House) and Punk in Translation.

# **Jason Jules**

Jason Jules is a London based author, editor and creative director specialising in fashion, music and design. In late 2021, his book Black Ivy: A Revolt In Style was published.

## **Andrew Ibi**

Andrew Ibi is a designer, artist and educator. He is currently the programme leader for the BA Fashion: Design & Communication and Associate Dean of Diversity and Inclusion at Liverpool John Moores University.

#### **ABOUT SOMERSET HOUSE**

As the home of cultural innovators, Somerset House is a site of origination, with a cultural programme offering alternative perspectives on the biggest issues of our time. We are a place of joy and discovery, where everyone is invited to Step Inside and Think Outside.

From our historic site in the heart of London, we work globally across art, creativity, business, and non-profit, nurturing new talent, methods and technologies. Our resident community of creative enterprises, arts organisations, artists and makers, makes us a centre of ideas, with most of our programme home-grown.

We sit at the meeting point of artistic and social innovation, bringing worlds and minds together to create surprising and often magical results. Our spirit of constant curiosity and counter perspective is integral to our history and key to our future.

#### **ABOUT MORGAN STANLEY**

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Find out more about Somerset House and Morgan Stanley's partnership: <a href="www.somersethouse.org.uk/our-partnership-morgan-stanley">www.somersethouse.org.uk/our-partnership-morgan-stanley</a>

# **IMAGE CREDITS**

Joe Casely-Hayford, 1987 © Kevin Davies

Eileen Perrier, Untitled 1, Afro Hair and Beauty 1998 © Eileen Perrier

Nicholas Daley SS 23 modelled by Zakia Sewell. Photo by Piczo